

# CPH Strategic Plan

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The College's strategic plan was developed as a 'living initiative' that guides annual objectives and measures to assure continued momentum in the growth and success of our college.

The initiative emerged from a process that was participatory and aspirational and that culminated with the articulation of four primary aspirational and institutional goals related to student success, research and discovery, diversity, equity, and inclusion, and engagement along with key objectives to achieve these goals. These objectives will guide annual work plans that focus on tactical initiatives and performance outcomes.

<http://www.public-health.uiowa.edu/strategic-plan/>